



**VANISARA
NICOLE
ANTHONY**

Visual Strategist &
Graphic Designer

vanisara.com
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(+1) 951 367 4428

EDUCATION

09.2017 – 12.2019

ArtCenter College of Design, Pasadena, CA
Master of Fine Arts in Graphic Design

09.2007 – 06.2011

La Sierra University, Riverside, CA
Bachelor of Science in Marketing
Bachelor of Arts in Business Management
Art Minor (Summa Cum Laude)

EXPERIENCE

01.2021 – present

Vanisara Design
CEO and designer

Design brands and develop brand strategy, backed up by competitive research; Design and build landscapes in Asian themes; Design interiors in the Japandi style.

01.2020 – 12.2020

CareOnsite, Tang and Company
Brand Development and Marketing Officer

Researched and designed T&C's startup, Spotter, a SAS, and its seven software modules. Aided owner / product developer with user experience consultation and design.

09.2018 – 12.2018

ArtCenter College of Design, Pasadena, CA
Teacher's Assistant, BrandMatters

Aided instructor, Sherry Hoffman, with one-on-one critiques and helped students solve creative problems relating to social innovation brand identity design

05.2018 – 08.2018

Amgen, Thousand Oaks, CA
Design Strategy Intern

Customer Experience Design Group
Designed workshops for Amgen staff to empathize with chronically ill patients for better design solutions; mapped the team's extensive collection of approaches and tools to create a shared understanding that drives efficiency; prepared personas, presentations, and printed materials for the 2018 Repatha® Ideation Workshop; and facilitated the workshop's generation of new solutions

08.2010 – 12.2017

Freelance Graphic Designer and Marketer

Designed and published ebooks for Amazon Kindle and Apple iBooks; consulted startups to identify brand essence; created typographic paper sculptures for marketing events; and designed print materials

09.2016 – 03.2017

Niva American International School, Bangkok, Thailand
Assistant to Chief Executive Officer

Wrote employment contracts, policies, and helped create salary structures for 100 employees

08.2012 – 12.2016

Mathematics Tutor

Tutored Algebra 1 and 2, Geometry, Trigonometry, and Calculus 1 to students from grade 7 to college level

09.2014 – 12.2014

La Sierra University, Riverside, CA

Assistant Professor, Adobe Photoshop & Illustrator
Assisted professor, Tim Musso, with software training, project assignments, critiques, and grading; and was coached weekly on lesson plan preparation

RECOGNITION

09.2017 – 12.2019

ArtCenter Student Gallery

Sex, Design & Reproductive Health,
Graduate Thesis Project
Tesla, Brand Identity Redesign
Amie Regina, Editorial Design
Game Boy, for the Archetype Press Book,
Never Trust Anyone Over 30

09.2017 – 12.2019

ArtCenter College of Design Scholarship
MFA Departmental Scholarship

04.2016

BMW BLOG news

M is for Motorsport, Paper Art Sculpture

2013

Brandstater Gallery, La Sierra University
1st Place Winner in Graphic Design
for *Evolution of Bicycles*

2011

Zapara School of Business,
La Sierra University

1st Place Winning Team of Marketing
Plan for The Shops at Riverwalk

2011

Who's Who Among Students in
American Universities & Colleges

In recognition of outstanding merit
and leadership as a student in the
school of business

2010

Athena Scholarship Award

In recognition of educational excellence
and community involvement

SKILLS

Highly Proficient in:

InDesign, Illustrator, Photoshop, Bridge,
Acrobat, XD, Keynote, Cricut Design
Space, and Microsoft Office Suite

Familiar with:

Cinema 4D, After Effects, Premiere Pro,
MadMapper, SolidWorks, KeyShot,
Slicer, and Corel

Analog Skills:

Paper cutting, folding, and forming,
bookbinding, letterpress printing,
screen printing, time-lapse animation,
woodworking, laser cutting, furniture
design, and theater set design

Languages:

English (fluent), Thai (native),
Russian (conversational)

Other:

When I'm not designing, you can find me
solo traveling or cultivating Thai herbs
for my next Thai dish